



### **How-To: Seek a Sponsor for Nebraska Leadership Seminar**

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If you need assistance with seeking a local club or local business to sponsor your Seminar tuition, here are a few script templates to help you with this process!

For seeking sponsorship, we suggest you seek out organizations such as local clubs including Kiwanis, Rotary, Sertoma, Booster clubs, Women's clubs, or other mentoring programs. Your school counselor may be a great resource for additional organizations in the area. You can also reach out to local businesses, such as your local banks, agricultural businesses/co-ops, etc.

## **Option 1: Short & Simple Phone Script**

“Hi, my name is [Your Name] from [School]. I was selected to attend the Nebraska Leadership Seminar, a program that helps Nebraska students build leadership and service skills. I’m looking for local sponsors to help cover the participation fee of \$300.

Would your business be open to making a contribution toward my sponsorship? I would be happy to provide recognition and updates from the seminar. You can also find more information about the Seminar at [www.nebraskaleadership.org](http://www.nebraskaleadership.org) or ask any further questions to the NLS Recruitment Team at [registration@nebraskaleadership.org](mailto:registration@nebraskaleadership.org). Thank you for considering supporting a local student leader!”

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## **Option 2: In-Person or Phone Script**

### **Introduction**

“Hi! My name is [Your Name], and I’m a student at [Your High School]. I was selected to attend the Nebraska Leadership Seminar, a statewide program that brings together student leaders to develop skills in service, teamwork, communication, and building communities of purpose.”

### **Why You’re Reaching Out**

“I’m reaching out because I’m seeking community sponsors who believe in supporting local youth leadership. The seminar has a participation cost of \$300, and I’m hoping to partner with local businesses who invest in young leaders.”

### **Value to the Business**

“Businesses who sponsor students like me are recognized by the Nebraska Leadership Seminar, and you will receive a thank you letter with updates from my experience at the Seminar! [Optional: I would also love to personally thank you on social media, in school publications, or in person after the seminar.] Your support helps students like me grow into strong leaders who give back to the community.”

### **The Ask**

“Would [Business Name] be willing to support me with a sponsorship of up to \$300?

Any contribution—large or small—helps me attend this leadership development opportunity and represent our community.”

### **If they seem unsure or ask questions:**

“I’m happy to share more information about the Nebraska Leadership Seminar, how the funds are used, and what I’ll learn there. The organization website for more information is [www.nebraskaleadership.org](http://www.nebraskaleadership.org). If you would like any further information, you can reach out to the NLS Recruitment Team at [registration@nebraskaleadership.org](mailto:registration@nebraskaleadership.org).

### **Closing**

“Thank you so much for your time and for supporting local students. I really appreciate your consideration. What would be the best next step for you?”

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### Option 3: Email Script

Subject: Sponsorship Opportunity – Support a Local Student Leader to Attend Nebraska Leadership Seminar

Hello [Business Name or Contact Person],

My name is [Your Name], and I'm a student at [High School]. I'm honored to have been selected to attend the Nebraska Leadership Seminar (NLS)—a statewide program focused on challenging young leaders to lead with their strengths, empowering them to discover their authentic selves, inspiring them serve their communities, and build meaningful connections during their involvement.

To attend the seminar, I am seeking local sponsors who believe in supporting youth leadership development. The participation cost is \$300, and any contribution would help me represent our community at this incredible program.

As a sponsor, your business would be recognized by the Nebraska Leadership Seminar, and you would receive a thank you note with updates from my Seminar experience! Your support directly impacts local students like me who want to learn, grow, and give back to our community.

I would be grateful if [Business Name] would consider supporting my Seminar tuition to attend. Please let me know if you'd like more details about NLS or how contributions are used. You can find more information about the Seminar at [www.nebraskaleadership.org](http://www.nebraskaleadership.org) and can reach out to the NLS Recruitment Team with any further questions at [registration@nebraskaleadership.org](mailto:registration@nebraskaleadership.org).

Thank you for your time and consideration,

[Your Name]

[Phone]

[Email]